

# Materials used for “Responsible Fatherhood/Parenthood Campaign” Guidelines

## Sticker

Responsible fatherhood/parenthood campaign focused on men and children. Sixteen different types of stickers were used where eight of them were focused on fathers and other eight were focused on children. The following are the details of the stickers.

Related to fathers	Related to Children
I never beat them	He listens to what I say
I cook when I am at home	He plays with us
I look after their studies	Never beats us
I treat my children equally and make no difference between son and daughter	If we are sick, he also takes care of us
I listen to what my children say	He helps us in our studies
I play with my children	I am his daughter and I am not a burden to him
I take care of them when they are sick	He cooks food for us
I don't take my daughter as a burden to the family	We are equal in front of him

### Objectives of using stickers:

1. Men will be able to understand about their role
2. Fathers will understand their role and contribution towards care taking of children

### Method used:

The stickers can be used for discussions on both social and personal level with men on issues like gender equality, child rights, violence against women and children and role of men as a care taker, father's role in a family and contribution for children. Men should be asked to give their opinion on each sticker and it should inspire them to bring change in their behavior. There should be a visible change in their behavior so that they can understand their role empathetically and emotionally.

### Learning

Through discussions on each sticker, fathers will understand their responsibility towards caring of children. Children tend to form a strong bond with fathers

emotionally. Gender discrimination is a violation of human right will be clearer to them. The words of understanding will be spread all over once they realize their role and responsibility.

### Poster set – 1

Six major issues on violence against women and children were focused to bring out through this campaign. The following are the details:

Sl.no	Messages of Posters	Topic of Posters
1	Why limitations for women? Don't stop women, don't taunt women	To encourage the achievement of women and welcome them equally
2	We men are responsible, we men should be ashamed – Freedom from sexual harassment	Role of men to stop sexual harassment
3	My mother is the head of the family	Accept woman as leaders
4	We are fathers and we will talk about child rights	Child rights
5	Flaw is ours, why to put women behind curtains?	Role of men in violence against women
6	Break silence and stop violence	Role of men to stop violence and gender inequality

#### **Objective:**

To make an understanding of men's role in stopping violence against women and care taking of children.

#### **Method:**

The posters especially prepared for campaign aims to bring awareness among men on child rights and violence against women through discussions on the contents at common forums and community meetings. It can also be used in different workshops and trainings on violence against women and child rights.

These posters can be used as a tool to encourage men to understand their role in the issues of violence against women, child rights, and sexual harassment. It is a

medium through which men will have a better understanding of issues related violation of human rights and how will they contribute to stop such practices.

## Poster- 2

This poster can be used in communities especially focusing on men, and in schools to discuss with children for making a better understanding of the role of men. The posters are addressed to fathers through the children.

### Objective

1. To bring awareness among fathers to understand the gender differences of men and women
2. To develop an understanding of gender discrimination in children and to understand the role of a father to bring awareness in children.

### Method

**To be conducted with fathers:** Ask one man to volunteer and read the poster. After reading, ask questions on the indicated points of the poster. Questions like “do you think that whatever is written in the poster is true?” or “is it exactly what is happening in our own houses” are to be asked.

- If the response is “yes”, ask why is the advantage of it?
- If the response is “no”, ask what is the trouble in it?

**To be conducted with children :** Ask any of the child to read the poster followed by discussions on the questions mentioned below:

- Does it happen in our own houses?
- If no, then what kind of differences is seen between boys and girls?
- What is the impact of does it have on boys and girls?
- What are the different strategies that can be used to avoid differences between boys and girls?

**Learning:** When a father equally participates in care taking of children without creating any differences between girl and a boy, children will understand the love and care of father towards them. On the other hand, it will also create a strong bond between father and child emotionally which will help the child to share experiences, expectations and problems they go through in their lives. The poster will be a medium through which fathers will understand about safety of their daughters.

## Resolution letter

A resolution letter was prepared for this campaign through which fathers/men will take oath to protect the rights of children on both individual and collective level. They will take equal responsibility in care taking of children.

Please refer the letter below:

### **I promise:-**

- I will not see any differences between a girl and a boy.
- I will share equal responsibility with my partner in care taking of our children and will give full love and care to them.
- I will not practice nor tolerate any violence against women.
- I will give equal share of property to my daughters.
- I will not use any slang words that hurts the dignity of a women.
- I will treat my children as my friend
- I will spend quality time with my children
- I will respect my partner especially in front of my children
- I will listen to my children
- I will respect my children's intrinsical world

### **Objective**

To sensitize men about his role and responsibilities towards children, women and gender equality.

### **Method**

The letter should be read aloud in the community meeting and the doubts and questions raised with regard to the oath letter must discuss and answered. Men must take oath by raising their hands and read aloud all the promises, additionally they must take a copy and put it on the house wall so that they keep their promise and practice it ahead.

### **Learning:**

This letter will be a tool of encouragement for other men who will understand their role and responsibilities towards their children.

## Snake – Ladder game

Snake and ladder is an ancient game. The sessions on gender and violence usually makes the environment uninteresting and boring. Therefore, to make it interesting as well as to make an understanding of gender and violence, this game was introduced with different issues related to violence. This game is still used in different workshops and trainings which helps the participants to have self-communion on issues of gender, violence and challenges they come through. Throughout the game, the facilitator gets enough time to discuss on the different issues.

**Purpose of the game:**

- To increase the understanding on violence against women
- Participants will understand the causes of gender based violence

**Method:**

- Minimum 4 participants are required to play this game. They are required to stand on a number of the flex.
- The game will only start after the dice shows 6.
- The game will end as soon as a participant reaches on 100.
- All the participants are given equal chances to throw dice.
- Once the game starts, a participant can move on adding the number he gets and throughout the game they can face numbers with ladder as well as snake.
- In different numbers where they either go up or go down, they must read aloud the sentence written on the flex.
- All the written sentences must be discussed with other participants as well.